



Allyship

A sponsorship model that actually works

You've probably heard of typical "Sponsor a child" programmes.

Historically, the model was that you paid the school fees for a child.

We have researched how this works thoroughly and we are now working directly with Hope Line in Kkoba, Uganda to challenge that model and do something better.

Initially, Hope Line focused on education in their local community when they began work over 8 years ago. However, they now work towards broader initiatives that address medical care, safety concerns, food access, and domestic violence.

This is extremely important because, while a child's education helps them to secure reliable jobs and income, just paying for school fees doesn't help a child when they are sick, have problems at home, or the family can't afford food. It also completely ignores the health, wellbeing and development of the child's families and wider community.



To put it simply, just paying for school fees doesn't actually mean that the child goes to school and is in the right mental state to learn, nor does it help the other members of the community with any of the issues they face.

Become an ally

Instead of just targeting a surface level issue by only paying for school fees, your donation goes towards:

- Subsidising school fees and school meals so that they are affordable for parents
- Medical support including a school nurse and a community nurse
- School and community councillors
- A grants funds that will be used by small enterprises or community groups to grow the local economy, community projects and emergencies.

Allyship Values

Empowerment

Your donation isn't "saving lives" or "curing poverty". Your donation is empowering a community to forge their own path towards a higher quality of life.

Transparency

You need to know where your money is going. We publish our books for the world to see to make sure that everyone who handles your donation is accountable.

You will receive exclusive donor communications from the sponsored families so that you can keep in touch with them and the children's progress at school. You will also receive other updates about the projects and future plans that Hope Line is organising in Kkoba community such as their crafts business, the construction of a high school and their medical programmes.

The monthly donation to take part in this programme is **\$50 NZD** and we do ask that you consider this to be a long-term commitment to help see the children through their schooling. In return, we promise to show you how incredibly impactful your donation can be.

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Mentorship Programme

We also run other sponsorship programmes that support Kkoba community. One of these is an incredible opportunity to empower several of the promising youth leaders in the community by supporting their private education at one of the top secondary schools in the country and assisting them with personal mentorship throughout. This programme was established as the community recognised the necessity for strong, educated leadership in the future.

Although this programme is in its early stages, we have already seen a huge impact in the growth and development of the participants. While many of the youth grow up to believe that the cycle of poverty that they see every day is not changeable, the Mentorship Programme participants are already becoming aware that they can make a substantial difference in their community.

If you would like to support one of Kkoba's future leaders through this programme, please be aware that there are only 6 limited spaces available this year as we are only funding this programme for a selected number of the youth that have shown strong academic or leadership potential.

To take part in the Mentorship Programme, the annual donation is **\$4000 NZD** per year

Read below to check the FAQs



Become an ally

Allyship FAQs

I can't donate that much, how else can I contribute?

- Split the cost of the donation with a friend
- Donate any other amount that will go towards the grants fund for other projects
- Check out fenna.co.nz to see the amazing goods produced by the women Hope Line supports. They make great gifts!
- Spread the word about Purpose Projects

What is the difference of your sponsorship model compared to others?

Many other sponsorship models are only focused on paying for school fees. This often means that there is no support for the child if they are sick or there are issues with their family. The community-based approach that we take ensures that your donations support the whole community with nurses and councilors that assist with medical support, domestic violence, alcohol addiction, family planning and child sacrifice. These are all additional problems that the community face that school-fee donations don't address.

How do I know that the money is actually going to school fees?

Donations are paid directly to the school not to the parents or any third-party. Your termly updates from the family will also explain how the child has been doing at school.

How much are the school fee subsidies?

The child's caregivers pay just under 20% of their school fees meaning that just over 80% is a subsidy. This value was found through discussion with the community to find a value that is realistic for them to pay but still holds them accountable.

Can I choose who I sponsor?

Hope Line manages the allocation of sponsors to children so no, there is no process to choose who you sponsor. Due to the financial situation of the community, all children are in need of this programme and your donation will have a tremendous impact in their lives.